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Die Zeit

***Die Zeit*** (German pronunciation: [diː ˈtsʰɪt], literally "The Time") is a German national weekly newspaper published in Hamburg in north Germany.<sup>[3][4]</sup>

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History

The first edition of *Die Zeit* was first published in Hamburg on 21 February 1946.<sup>[5][6]</sup> The founding publishers were Gerd Bucerius, Lovis H. Lorenz, Richard Tüngel and Ewald Schmidt di Simoni. Another important founder was Marion Gräfin Dönhoff, who joined as an editor in 1946. She became publisher of *Die Zeit* from 1972 until her death in 2002, together from 1983 onwards with former German chancellor Helmut Schmidt, later joined by Josef Joffe and former German federal secretary of culture Michael Naumann. The publishing house, Zeitverlag Gerd Bucerius in Hamburg, is owned by the Georg von Holtzbrinck Publishing Group and Dieter von Holtzbrinck Media. The paper is published weekly on Thursdays.<sup>[7]</sup>

Orientation

The paper is considered to be highbrow.<sup>[8]</sup> Its political direction is centrist and liberal,<sup>[6]</sup> or left-liberal<sup>[2]</sup>, but has oscillated a number of times between slightly left-leaning and slightly right-leaning.

*Die Zeit* often publishes dossiers, essays, third-party articles and excerpts of lectures of different authors emphasising their points of view on a single aspect or topic in one or in consecutive issues. It is known for its very large physical paper format (Nordisch) and its long and detailed articles.

Die Zeit



The 7 October 2006 front page of *Die Zeit*

|                            |                                                                 |
|----------------------------|-----------------------------------------------------------------|
| <b>Type</b>                | Weekly newspaper                                                |
| <b>Format</b>              | Broadsheet                                                      |
| <b>Owner(s)</b>            | Zeit-Verlag Gerd Bucerius GmbH & Co. KG                         |
| <b>Editor</b>              | Giovanni di Lorenzo                                             |
| <b>Founded</b>             | 21 February 1946                                                |
| <b>Political alignment</b> | centrist/Liberal. <sup>[1]</sup> or left-liberal <sup>[2]</sup> |
| <b>Headquarters</b>        | Hamburg                                                         |
| <b>Circulation</b>         | 520,000 (Q1, 2013)                                              |
| <b>Website</b>             | www.zeit.de (http://www.zeit.de)                                |

# Circulation

The 1993 circulation of *Die Zeit* was 500,000 copies.<sup>[9]</sup> With a circulation of 504,072 for the second half of 2012<sup>[10]</sup> and an estimated readership of slightly above 2 million, it is the most widely read German weekly newspaper. It reached 520,000 copies in the first quarter of 2013.<sup>[11]</sup>

## Logo

The fact that the newspaper bears the coat of arms of Bremen in its title is an accident of history: when the paper was founded in the rather chaotic post-war occupied Germany, the city of Hamburg refused the use of its coat of arms in a private publication at the last moment; so instead the space reserved for it on the printing plate was filled with that of the nearby city of Bremen, as one of the founders was a friend of the mayor of Bremen.

## Zeitmagazin International

Zeit has published *Zeitmagazin International* (sometimes also referred to as *The Berlin State of Mind*) twice a year since 2013. It contains articles from the weekly magazine which accompanies the newspaper, translated into English.

## English-language online presence

A selection of stories are published in English at <http://www.zeit.de/english/index>

## References

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## External links

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- [Official website \(http://www.zeit.de/\)](http://www.zeit.de/) (in German)
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